

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

**Billing Address:**

**Strategic Media Placement, Inc.**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

**INVOICE**

Advertiser	Heck, Joe for Congress	Invoice #	108523-1
Product		Invoice Date	11/11/12
Estimate Number	Est 3187	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
Station	KSNV	Order #	108523
Account Executive	Amy McCreary	Alt Order #	06870014
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	11/02/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Dr Phil	3-4p		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	1:00	3:21 PM	TVGENHEC1204H Love	\$900.00		1
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	1:00	3:13 PM	TVGENHEC1204H Love	\$900.00		2
2	KSNV	M-F Early News	5-630p		to						
					10/29/12 to 11/04/12	1x	----F--				
	KSNV			F	11/02/12	1:00	5:29 PM	TVGENHEC1204H Love	\$2,400.00		1
					11/05/12 to 11/11/12	1x	M-----				
	KSNV			M	11/05/12	1:00	5:19 PM	TVGENHEC1204H Love	\$2,400.00		2
3	KSNV	RALSTON in PRIME	8-11pm		to						
					10/29/12 to 11/04/12	2x	-----S-				
	KSNV			Sa	11/03/12	1:00	8:10 PM	TVGENHEC1204H Love	\$2,400.00		1
	KSNV			Sa	11/03/12	1:00	8:38 PM	TVGENHEC1204H Love	\$2,400.00		2
4	KSNV	News 3 Sunrise SUNDAY	6a-7a		to						
					10/29/12 to 11/04/12	1x	-----S				
	KSNV			Su	11/04/12	1:00	6:18 AM	TVGENHEC1204H Love	\$700.00		1
5	KSNV	News 3 in Prime	7-10pm		to						
					10/29/12 to 11/04/12	1x	-----S				
	KSNV			Su	11/04/12	1:00	9:11 PM	TVGENHEC1204H Love	\$3,600.00		1
6	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7--		to						
					10/29/12 to 11/04/12	2x	-----S				
	KSNV			Su	11/04/12	1:00	10:04 PM	TVGENHEC1204H Love	\$2,400.00		1
	KSNV			Su	11/04/12	1:00	10:58 PM	TVGENHEC1204H Love	\$2,400.00		2

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

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**Delaware, OH 43015**

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Product	
Estimate Number	Est 3187

<b>Invoice #</b>	<b>108523-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	108523
Alt Order #	06870014
Deal #	
Order Flight	11/02/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots                      **10**

Gross Total                      **\$20,500.00**

Agency Commission                      **\$3,075.00**

Net Amount Due                      **\$17,425.00**

**Payment Terms 30 Days**

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